

TikTok Video Scripts

Audience	Onscreen caption	VO	Action	Off-screen copy	Link
Current Students	Before coffee vs. after coffee.	n/a	Student in pajamas looks bedrugged and exhausted. Lip synchs, "Ashley. Look at me!" and steps off camera. After the downbeat, student steps back on camera, coffee in hand, looking completely refreshed, dressed and ready to go for the day.	Everybody needs a little pick-me-up in the morning! #coffeenow #collegethroughcoffee	https://www.tiktok.com/t/ZT8Nwh4NW/ Filter: Striking Face https://www.tiktok.com/t/ZT8FP8SS1/
Current Students	We rate our school a "Ken out of Ken!"		Students wearing school swag, sunglasses, dance happily near a school landmark or the sign.	Come see why [school name] might be a great place for you too! #kenoutofken #barbie	https://www.tiktok.com/music/Barbie-World-with-Aqua-7246321813771536386
Current Students	Me, missing my friends all summer. [beat drop] Back on campus!		Lone student appears sad, missing friends. [Beat drop] Now smiling, wearing college shirt and surrounded by other students.	You put the "community" in "community college!" We're so glad you're back! #communitycollege #collegefriends #oncampus	https://www.tiktok.com/music/оригинальный-звук-7218301459312413442
Current Students	Campus Thoughts	Why do we call it "commencement" when the ceremony is the last day of the	Student looks contemplative and serious delivering lines.	Comment on your campus thoughts. #colelifelife #collegestudent #communitycollege	

		school year? If a teacher teaches, why doesn't a student stude? Why do we call it the dining hall when it's really a big room, and not a hall at all?"			
Dual Enrollment	It's hard to do two things at once.	But dual enrollment classes count for both HS and college! Who knew?	<p>Option 1: Close-up of a guy walking down the sidewalk holding his girl's hand. So romantic. Camera pans wider to see another girl holding his other hand. First girl notices, drops his hand and stomps off in a huff.</p> <p>Option 2: Montage of teens trying to: eat an ice cream cone while performing a physical stunt, like a flip or dancing. Ice cream gets all over.</p>	<p>Ask your adviser to see if dual enrollment is right for you.</p> <p>#dualenrollment #collegcredits #highschoolcollege #dualcredit #collegegoals</p>	<p>https://www.tiktok.com/music/In-My-Room-by-Chance-Peña-7063731062710520623</p>

SAMPLE