

## Facebook Posts

December 2022

When to post	Audience	Copy
December 2	Visiting students	<p>Do you currently attend another college, but you will be home for the holidays?</p> <p>Winter classes at [College name] = a great way to cross gen ed classes from your list.</p> <p>Register before it's too late. [link]</p>
December 12	Parents	<p>46% of American parents do not want to send their children straight to a four-year college, even if money is no barrier, according to the Carnegie Corporation. How can community college help?</p> <p>We can help students:</p> <ol style="list-style-type: none"> <li>1. Improve grades.</li> <li>2. Gain college experience.</li> <li>3. Complete the general education core classes at a lower tuition cost.</li> <li>4. Try a degree plan with minimal investment of time and money.</li> <li>5. Gain confidence and direction for the career they want to pursue.</li> </ol> <p>Do you want your children to attend a 4-year college right away? Why or why not?</p>
December 13	Veterans	<p>Veteran and [college name] applicant, student or alum? We've got your back. We want to make stepping into your future as easy as possible. Peruse the resources at website link</p>
December 15	Adults/Personal Enrichment	<p>[popular enrichment class] is popular for a reason. Students love it! Make like-minded friends, learn and grow through this enrichment class.</p> <p>[Link to class]</p>
December 19	Business Community	<p>We take great pride in our graduates. Many of them work at local businesses. LIKE this post if you have at least one [college name] alum working at your company.</p>

Created by

**CollegeCrusader**