

CollegeCrusader

Reels for June

Reel 1

Audio to use: <https://www.instagram.com/reels/audio/894056681206683> (through 3 seconds)

[Top text bubble] Summer Plans

Student lip synchs while pointing at captions, in order

[Text bubble 1] Apply to local college.

[Text bubble 2] Spend time with family.

[Text bubble 3] Stress out about college costs. [Student kicks the caption away.]

[Caption]

Stressing about Debt??? 😱

When it comes to debt, it's something we prefer to not think about. Educational debt hurts more than your pocket, it affects your mental health. 🙅

- 1 Don't let anxiety over student debt impact your well-being—save thousands of dollars by starting your college journey at [College Name]!
- 2 Students who go here for 2 years pay less than half than they would for the first 2 years at a public 4-year [state name] state college.
- 3 That may be enough to cover the tuition for your junior year at your transfer university!

Reel 2

Audio to use: <https://www.instagram.com/reels/audio/274271201361986/>

[Text bubble] Summer jobs don't matter because the experience won't go on your resume.

Student scoffs, rolls eyes while in fast food uniform or other obvious summer job. Lip synchs during voiceover, "Who told you that?"

[Caption]

🌟 Make your summer job help you get your "real" job someday.

Look for a job that:

- Is in your future industry or career path (Right up your alley!)
- Lets you serve people (Hello, people skills!)
- Allows you to handle money or care for property, minors, or seniors ("Responsibility is my middle name.")

What has been your best resume-building job so far? Comment below. 🙅 👍 📄

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Reel 3

Audio to use: <https://www.instagram.com/reels/audio/4568020286642810>

[Text bubble] When your family says community college isn't "real college."

Student is casually scrolling on her phone, then whips her head up to look dead-on in the camera with fire in her eyes.

[Caption]

Don't forget that community college is still college, and a smooth and easy transition into college life and academics! 📖 👍

SAMPLE